



Ladies Night Out

Thursday, November 17 · 4 to 8 p.m.

We're so glad you've decided to participate in Ladies Night Out (LNO) in Downtown Marquette! Whether this is your first time participating or you've participated in this event before but are feeling a little rusty from so much time passing since our last traditional LNO, you may have some questions, and we're here to help!

- **Is there a business cost to participate in LNO?** No, there is no monetary cost, though we do ask for a donated item(s) for our gift basket drawings, with an approximate value of at least \$25. Multiple smaller items are OK as well. Be sure to include your business name/logo/information with the item so winners know where it came from!
- **What businesses can participate in LNO?** Only businesses that reside within Downtown Marquette may participate. Individual businesses within this area may choose to partner with outside businesses or organization, but that is entirely up to them.
- **What should my business do for LNO?** Each business chooses to do something different, which is part of the fun and enjoyment of LNO! Some businesses will debut special holiday items, some offer future discounts with purchase, some offer one-night-only sales, some offer in-store entertainment or live music, and some offer their own in-store drawings. If you would like to offer food or refreshments (and you are not a food service establishment) we encourage pre-packaged, shelf stable items. The only limit is your imagination!
- **Should I serve alcohol at the event?** Unless your business has a State of Michigan liquor license, it is unlawful to serve alcohol.
- **Are masks required?** While masks are encouraged for the event, they are optional, and is up to each individual business to decide.
- **Is there a cost for LNO passports?** We ask for a \$2 donation, with all proceeds going towards the Women's Center, though it is not necessary to obtain a LNO passport.
- **Who can participate in LNO?** We encourage anyone over 18 who is looking for a fun night in Downtown Marquette to participate.
- **Where do participants get passports?** Passports will be sold in advance the week of Ladies Night Out at the Marquette DDA office (337 W. Washington St.) and at Flower Works, LLC (1007 N. Third St.) During the event, passport are available at Flower Works, LLC and at the Masonic Square Mall (130 W. Washington St.) Donated items for Harbor House can be brought to passport locations.
- **What does my business do with the LNO passport?** Each business should find their name on the passport and mark off next to it. This can be done with a stamp, punch, sticker, or initials. Feel free to personalized it to your business. The area to mark next to your business is approximately 1/2" square.
- **What do participants do with the passports once they have their 10 businesses marked off?** Once a participant has gotten their 10 marks, they can drop the passports in the official bins at the passport pickup locations. Participants only need 10 marks. Additional marks are great, but won't increase chances of winning. Remind participants to fill out the contact information incase they win!
- **What if someone forgets to turn their completed passport in?** It can be returned the following day to the Marquette DDA offices, 337 W. Washington St.

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NOVEMBER 17 | 4-8 P.M.

ENJOY A NIGHT OF SHOPPING, DINING, AND
PAMPERING IN DOWNTOWN MARQUETTE

Each participating business is encouraged to debut holiday items, offer promotional deals, drawings, coupons for shopping at a later date... the possibilities are endless and entirely up to you! This information will be included in promotions for the event, providing ladies with the perfect opportunity to spend a night out on the town shopping and dining with their friends!

Name of Business _____ Contact Person _____

Street address _____

Email Address _____

Website _____ Phone Number _____

Specials or Events _____

Please submit the completed form to events@downtownmarquette.org, or by mail to Marquette DDA, 337 W. Washington St., Marquette, MI 49855 by Friday, November 5.

There is no monetary cost to participate in Ladies Night Out, however, we do ask for donated item(s) which will be included in gift baskets which will be given out to winners of completed passport drawings. These items could be a signature gift from your business, business swag, a gift card or multiple gift cards in smaller denominations, or another item of your choosing. Please be sure to label your item with your business's information so winners know who donated which item! We expect 3-4 gift baskets, though this will vary depending on the number of participating businesses. We ask that you indicate below if you will drop your item off at the DDA office (337 W. Washington St.) by end of the day on Tuesday, November 9, or if you will have your item ready for pick up November 9-12. Items contributed to the baskets help to promote your business and entice participants to complete passports!

I will drop my item off by Tuesday, November 9

I will have my item ready for pick up November 9-12

This form can also be completed electronically at <https://www.downtownmarquette.org/Ino-registration>